



Guide Dogs
for the Blind



GUIDING YOUR LEGACY

Everyone Deserves to Live the Life They Want to Live | Fall 2025

The Simplicity of Kindness

Making a difference is often simpler than we might think. Terms like “philanthropic giving” and “estate planning” might sound complex, but kindness isn’t complicated. Just ask Marshall and Vicky Berol of San Francisco, California.

“We just want to help other people,” Marshall says with humility.

Vicky’s answer is just as down to earth. “My parents taught me that you give back to the community in which you live,” she recalls with fondness.

Helping others and giving back are more than words for the Berols—it’s how they live their lives. For more than 25 years, Marshall and Vicky have been compassionate friends



Vicky and Marshall Berol,
proud legacy donors

Continued on back

You Decide

How You Want to Change Lives

We know someone whose dedicated support has helped make incredible things happen:

You.

Empowering people to live the life they want to live doesn't happen in a vacuum. It happens when loyal friends like you give generously to support our mission. We can't thank you enough.

Now you have the opportunity to empower people who are blind or visually impaired even more. You can choose to make an impact today, establish a legacy gift for tomorrow...or do both. We would be delighted to help create a plan that works for your lifestyle and honors your values.

How Will You Make an Impact?

Make a Difference Now:

1. Use charitable funds you've already set aside (and simplify your recordkeeping) by recommending a grant to Guide Dogs for the Blind from your donor advised fund.
2. If you're 70½ or older, save taxes on IRA withdrawals by making a distribution directly to GDB. You don't get taxed on the gift, and neither do we!

Make a Difference Later:

3. Create a gift with just one sentence—and without giving up any assets today—by putting GDB in your will or trust.
4. Consider one of the quickest, easiest ways to give a gift: naming GDB as full or partial beneficiary of a retirement account, life insurance policy, or other asset.



“Having a guide dog has been a life-changing experience. With *Neutrino*, I'm more at ease and a lot more confident.”

—ZAVIER, GDB CLIENT



Smart Year-End Giving Options

Great News for You!

- If you are 70½ or older, you have a unique opportunity to establish a gift that provides you with income for life using a tax-free distribution from your IRA. We'd love to help you explore how to transform your retirement savings into a gift that gives back! Contact us for more information.

Your Year-End Checklist

- Ensure that your will or trust is up to date and includes appropriate designations and charitable intentions.
- Assess your retirement plan beneficiaries to ensure you've considered your loved ones and favorite causes, such as GDB.
- Make grant recommendations through your donor advised fund to support what matters most to you.

Get Your Planner!

If getting your estate organized before the end of the year is on your checklist, we can help. Request your FREE planner today!



SAVE THE DATE

Holiday Luncheon Fundraiser

Friday, December 5, 2025

The Westin St. Francis Hotel
Union Square, San Francisco

Register today at
[guidedogs.com/
holiday-luncheon](https://www.guidedogs.com/holiday-luncheon)



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The Simplicity of Kindness: Marshall and Vicky Berol's Story of Impact

(Continued from front)

to Guide Dogs for the Blind—volunteering, attending events, and contributing to capital campaigns.

In addition to their time and annual contributions, the Berols give regularly from their IRA and have included Guide Dogs for the Blind in their will. “It’s important to us to help them fulfill their mission,” Marshall says. “Not just today, but after our lifetimes, too.”

Now retired from fulfilling careers and approaching their 60th wedding anniversary, the Berols remain active and engaged. They enjoy traveling, the theater, cooking new dishes, spending time with their wine groups, and continuing to support causes they care about like Guide Dogs for the Blind.

Helping others, giving back, a love of animals, joining a community. It’s not very complicated. Making a difference is simpler than we might think.



You Can Make a Difference, Too

If you would like to join Marshall and Vicky in preserving our mission with a gift in your will or estate plan, contact us today to discuss the most beneficial options for you and those you love.